



Supplementary: Alcohol and Entertainment Licensing Sub-Committee (A)

Thursday 3 August 2017 at 10.00 am

Members Suite - 4th Floor, Brent Civic Centre,
Engineers Way, Wembley, HA9 0FJ

Membership:

Members

Councillors:

Harrison (Chair)
Daly
Jones

Substitute Members

Councillors:

Ahmed, Allie, Denselow, Eniola,
Hector, Kansagra, Long, McLeish,
Naheerathan, Pavey, Ms Shaw
and Stopp

For further information contact: Nikolay Manov, Governance Officer
(020) 8937 1348; nikolay.manov@brent.gov.uk

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit:

democracy.brent.gov.uk

The press and public are welcome to attend this meeting.

Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also a Prejudicial Interest (i.e. it affects a financial position or relates to determining of any approval, consent, licence, permission, or registration) then (unless an exception at 14(2) of the Members Code applies), after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

***Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences** - Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

****Personal Interests:**

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:

- To which you are appointed by the council;
- which exercises functions of a public nature;
- which is directed is to charitable purposes;
- whose principal purposes include the influence of public opinion or policy (including a political party of trade union).

- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting, to a greater extent than the majority of other council tax payers, ratepayers or inhabitants of the electoral ward affected by the decision, the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who employs or has appointed any of these or in whom they have a beneficial interest in a class of securities exceeding the nominal value of £25,000, or any firm in which they are a partner, or any company of which they are a director
- any body of a type described in (a) above.

Agenda

Introductions, if appropriate.

Item	Page
5 Application by AEG Facilities (UK) Limited for a New Premises Licence for the premises known as The SSE Arena (Arena Square, Engineers Way, Wembley HA9 0AA), pursuant to the Licensing Act 2003	57 - 100

Conduct of the Hearing:

The hearing shall proceed as follows:

- General introduction by the Regulatory Services Manager
- Case for the Responsible Authority – Police/Regulatory Services
- Questioning of the Responsible Authority by Applicant and Members
- Representations by interested parties (if any)
- Case for the Applicant
- Questioning of the Applicant by the Responsible Authority and Members
- Summing up by the Responsible Authority
- Summing up by a representative of interested parties (if any)
- Summing up by the Applicant

Members' Deliberation

The Chair will then ask the representatives of the Responsible Authority and the Applicant to leave the meeting room whilst the panel goes into close session to deliberate the application. The applicant and the representatives of the responsible authority will be recalled to the meeting room when the Sub-Committee has made its decision. The decision will be confirmed in writing to the applicant within 7 days



Please remember to switch your mobile phone to silent during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.

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LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	AEG Facilities (UK) Limited
Name & Address of Premises:	The SSE Arena, Arena Square, Engineers Way Wembley
Applicants Agent:	Blandy & Blandy

The application is for a new premises licence:

- 1 For the provision of regulated entertainment, the sale of alcohol and to remain open from 00:01hrs to 00:00hrs Monday to Sunday and late night refreshment from 23:00hrs to 05:00hrs Monday to Sunday.

2. Background

None

3. Promotion of the Licensing Objectives

See page 18/19 of the application.

4. Relevant Representations

Representations have been received from Licensing Officers, the Police, Public Safety and the Noise Team.

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Copy of Application Form
- B. Copy of Public Safety Representation
- C. Copy of Police Representation
- D. Copy of Licensing Representation
- E. Copy of Noise Team Representation
- E. OS Map

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We AEG Facilities (UK) Limited

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
The SSE Arena Arena Square Engineers' Way Wembley HA9 0AA			
Post town	London	Postcode	HA9 0AA

Telephone number at premises (if any)	0208 782 5620
Non-domestic rateable value of premises	£125,000

Part 2 – Applicant details

Please state whether you are applying for a premises licence as Please tick as appropriate

- | | | |
|--|--------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i as a limited company/limited liability partnership | X | please complete section (B) |
| ii as a partnership (other than limited liability) | <input type="checkbox"/> | please complete section (B) |
| iii as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |

- d) a charity ☐ please complete section (B)
- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒ X

I am making the application pursuant to a
 statutory function or ☐
 a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth			I am 18 years old or over <input type="checkbox"/> Please tick yes		
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
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Surname		First names	
Date of birth		I am 18 years old or over <input type="checkbox"/> Please tick yes	
Nationality			
Current residential address if different from premises address			
Post town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name AEG Facilities (UK) Limited
Address The O2 Peninsula Square London SE10 0DX
Registered number (where applicable) 07393342
Description of applicant (for example, partnership, company, unincorporated association etc.) Company
Telephone number (if any) 02087825620
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

0	1	0	7	2	0	1	7
---	---	---	---	---	---	---	---

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			
1	1	1	1	1	1	1	1

Please give a general description of the premises (please read guidance note 1)

The proposed "Premises" already has the benefit of a Premises Licence, under which it has traded very successfully for many years. The existing Premises Licence (180755) covers both the SSE Arena building and the Arena Square. This application for a new Premises Licence **only relates to the Arena building** (not to the external Arena Square) and to the licensable activities to (continue to) be conducted therein.

This application is needed as the proposed "Premises":

- Will be substantially reduced (in scope/demise) from the "Premises" covered by Licence 180755;
- The nature of the licensable activities will be reduced;
- The current 180755 conditions are out of date (due, for example, to the removal of the Arena Square from the scope of the licensed area and due to changes in management); and
- Certain internal areas (and the usage therein) have changed so updated licensing plans/details are needed. New scaled plans (referred to as the "Primary Plans") have been served in support of the application.

It is important to note that in overall terms the new licence (if granted) will permit **less bars/lounges** (in which alcohol will be sold) than are currently permitted to be used under the existing licence 180755. Further information is set out in the Summary document and Comparison Table attached to this application.

The Status Quo: In terms of Arena capacity; of the proposed licensing hours and of general operations; staffing and management of events/hospitality involving licensable activities within the "Premises" – no significant changes (to the current operations under licence 180755) are proposed – the only minor changes being that internally slight changes have taken place in terms of layout (for example a chair store will become a restricted entry sponsors' bar/lounge; and some bar units have closed, and have re-opened in a more convenient and safer location).

The remit/perimeter of the proposed licenced "Premises" (as delineated in red on the Site Plan and scaled Primary Plans (PP) in so far as it relates to the Arena building), remains unchanged.

In the event that the new Licence is granted (in the terms sought), Licence 180755 will be surrendered. As per the existing Premises Licence, 24 hour flexibility is sought to allow for flexibility of operations depending on the event/activity but (as now) the Premises will not, as standard, be open daily.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

14,000 (inclusive of staff) but purpose built

Arena so additional
fees are not applicable

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that
apply

- | | |
|--|---|
| a) plays (if ticking yes, fill in box A) | X |
| b) films (if ticking yes, fill in box B) | X |
| c) indoor sporting events (if ticking yes, fill in box C) | X |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | X |
| e) live music (if ticking yes, fill in box E) | X |
| f) recorded music (if ticking yes, fill in box F) | X |
| g) performances of dance (if ticking yes, fill in box G) | X |
| h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H) | X |

Provision of late night refreshment (if ticking yes, fill in box I) X

Supply of alcohol (if ticking yes, fill in box J) X

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon	00:01		<u>Please give further details here</u> (please read guidance note 4) The licensable activity will not take place daily but may take place on any day of the week depending on when an event/occasion/hospitality takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations.		
		00:00			
Tue	00:01		In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures).		
		00:00			
Wed	00:01		<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
		00:00			
Thur	00:01				
		00:00			
Fri	00:01		<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
		00:00			
Sat	00:01				
		00:00			
Sun	00:01				
		00:00			

B

Films Standard days and timings (please read guidance note 7)			<u>Will the exhibition of films take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<p><u>Please give further details here</u> (please read guidance note 4)</p> <p>The licensable activity will not take place daily but may take place on any day of the week depending on when an event/occasion/hospitality takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations.</p> <p>In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures). Film Exhibition will take place in the Auditorium and also in other areas within the Premises from time to time – see information in the Legend served with the Primary Plans.</p> <p><u>State any seasonal variations for the exhibition of films</u> (please read guidance note 5)</p> <p><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 6)</p>		
Mon	00:01	00:00			
Tue	00:01	00:00			
Wed	00:01	00:00			
Thur	00:01	00:00			
Fri	00:01	00:00			
Sat	00:01	00:00			
Sun	00:01	00:00			

C

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon	00:01		The licensable activity will not take place daily but may take place on any day of the week depending on when an event takes place in the Premises. 24 hour flexibility is permitted under the current Premises Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations. In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures). Indoor sporting events will take place in the Auditorium from time to time – see information in the Legend served with the Primary Plans.
		00:00	
Tue	00:01		State any seasonal variations for indoor sporting events (please read guidance note 5)
		00:00	
Wed	00:01		
		00:00	
Thur	00:01		Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
		00:00	
Fri	00:01		
		00:00	
Sat	00:01		
		00:00	
Sun	00:01		
		00:00	

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	X
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon	00:01	00:00	<p><u>Please give further details here</u> (please read guidance note 4)</p> <p>The licensable activity will not take place daily but may take place on any day of the week depending on when an Event takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations.</p> <p>In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures).</p> <p>Boxing or Wrestling Events will only take place in the Auditorium within the Premises.</p>	Both	<input type="checkbox"/>
Tue	00:01	00:00			
Wed	00:01	00:00	<p><u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)</p>		
Thur	00:01	00:00			
Fri	00:01	00:00	<p><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)</p>		
Sat	00:01	00:00			
Sun	00:01	00:00			

E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 4) The licensable activity will not take place daily but may take place on any day of the week depending on when an event, /occasion/hospitality takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations. In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures). As well as live music being conducted in the Auditorium, live music arrangements may take place from time to time in other internal parts of the Premises – although such music (on occasions) may not amount to Regulated Entertainment and/or may be exempt from licensing – see further information in Legend.		
Mon	00:01	00:00			
Tue	00:01	00:00	State any seasonal variations for the performance of live music (please read guidance note 5)		
Wed	00:01	00:00			
Thur	00:01	00:00	Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 6)		
Fri	00:01	00:00			
Sat	00:01	00:00			
Sun	00:01	00:00			

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4) The licensable activity will not take place daily but may take place on any day of the week depending on when an event; /occasion/hospitality takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations. In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures). As well as recorded music being played in the Auditorium, recorded music may be played from time to time in other internal parts of the Premises – although such music (on occasions) may not amount to Regulated Entertainment and/or may be exempt from licensing – see further information in Legend.		
Mon	00:01	00:00			
Tue	00:01	00:00	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Wed	00:01	00:00			
Thur	00:01	00:00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Fri	00:01	00:00			
Sat	00:01	00:00			
Sun	00:01	00:00			

G

Performances of dance Standard days and timings (please read guidance note 7)			Will the performance of dance take place <u>indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4) The licensable activity will not take place daily but may take place on any day of the week depending on when an event takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations. In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures).		
Mon	00:01	00:00			
Tue	00:01	00:00	<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Wed	00:01	00:00			
Thur	00:01	00:00			
Fri	00:01	00:00	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	00:01	00:00			
Sun	00:01	00:00			

H





Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing e.g. karaoke; ice skating performances; comedy/mime shows		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	X
Mon	00:01			Outdoors	<input type="checkbox"/>
		00:00		Both	<input type="checkbox"/>
Tue	00:01	00:00	<u>Please give further details here</u> (please read guidance note 4)		
Wed	00:01		The licensable activity will not take place daily but may take place on any day of the week depending on when an event takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations. In practice the hours that Premises (or part) is open and in which licensable activities (of this nature) are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures).		
		00:00			
Thur	00:01	00:00	<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri	00:01				
		00:00			
Sat	00:01		<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
		00:00			
Sun	00:01				
		00:00			

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Dny	Start	Finish			
Mon	23:00		<u>Please give further details here</u> (please read guidance note 4) Late Night Refreshment (hot food and drinks) will not be available daily but may (when Events take place in the auditorium and/or when hospitality occasions take place in other areas of the Premises (such as in the hospitality lounges and restaurant areas) - be provided from time to time, on any day of the week.		
		05:00			
Tue	23:00				
		05:00			
Wed	23:00		<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)		
		05:00			
Thur	23:00				
		05:00			
Fri	23:00		<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)		
		05:00			
Sat	23:00				
		05:00			
Sun	23:00				
		05:00			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)		On the premises	<input type="checkbox"/>
					Off the premises	<input type="checkbox"/>
Day	Start	Finish			Both	X
Mon	00:01		State any seasonal variations for the supply of alcohol (please read guidance note 5)			
		00:00				
Tue	00:01					
		00:00				
Wed	00:01		Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)			
		00:00				
Thur	00:01					
		00:00	The licensable activity will not take place daily but may take place on any day of the week depending on when an event takes place in the Premises. 24 hour flexibility is permitted under the current Licence (180755) and this does not cause difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations. In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures). Further information relating to the bars/lounges/areas in/from which alcohol may be sold by retail is provided in the Legend served with this application.			
Fri	00:01					
		00:00				
Sat	00:01					
		00:00				
Sun	00:01					
		00:00				

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Mr John Drury	
Date of birth	
Address 	
Postcode	
Personal licence number (if known) 	
Issuing licensing authority (if known) 	

□□□□

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

N

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	00:01		<p><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)</u></p> <p>The Arena (Premises) does not open daily but may operate on any day of the week, and during any 24 hour 'window'. 24 hour flexibility is permitted under the current Licence for the Arena (180755) and this does not cause any appreciable difficulties in relation to the promotion of the Licensing Objectives and is consequently sought again to allow for flexibility of operations.</p> <p>In practice the hours that the Premises (or part) is open and in which licensable activities are conducted depends on the event (or hospitality/occasion) involved (including whether the event involves the use of the Auditorium or not) and constraints applied by the management of the venue (in accordance with its management/operational procedures).</p>
		00:00	
Tue	00:01		
		00:00	
Wed	00:01		
		00:00	
Thur	00:01		
		00:00	
Fri	00:01		
		00:00	
Sat	00:01		
		00:00	
Sun	00:01		
		00:00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

Tried and Tested Licensing History

The proposed Premises (SSE Arena) has successfully conducted licensable activities under Licence 180755 for many years, in an exemplary fashion. The proposed licensed operation under this application is a reduced, rather than expanded, operation.

Operational Procedures (Including CCTV; Challenge 21; Risk Assessment and Emergency protocols)

The Premises Licence Holder (PLH) (its Management (including the DPS, and nominated deputy), and its Catering Management (Levy Restaurants) follow detailed planning and operational procedures (including risk assessment) before any Event takes place in the Arena. Its operational procedures are contained in a detailed Operations Manual (which is a 'live' document and consequently changes to keep up to date with recommended industry standards and good practice).

Whilst the Operations Manual must remain an 'agile' document (and consequently should not be incorporated into licence conditions), the PLH is committed to following comprehensive procedures relating (amongst other matters) to Risk Assessment; Event Planning; Emergencies; Security; Health & Safety; Responsible Sale of Alcohol (including Challenge 21). The Premises has comprehensive CCTV coverage.

The Responsible Authorities are welcome to review a complete copy of the Operations Manual for the proposed Premises. Due to security/safety (and other) reasons, interested parties cannot review the Operations Manual but if they have specific questions they can be relayed to the Applicant's solicitor for onward transmission to the PLH for consideration/response.

Regular liaison with the Responsible (and other) Authorities

The PLH (the DPS, and nominated deputy and staff) regularly meet with the Responsible Authorities (and other Authorities such as the Emergency Services) to discuss forthcoming Events at the Premises. These relationships are strong – with co-operation and respect, and with a mutual understanding of responsibilities; roles and expertise.

Proposed Volunteered Licensing Conditions

The Applicant has offered draft conditions to support this application which to a large degree replicate the current Arena conditions. The draft conditions have been updated to ensure that they are 'fit for purpose' for a modern Premises Licence. Please note that the suggested draft conditions may be amended following consultation with the Responsible Authorities and any Interested Parties.

Increased Promotion of the Licensing Objectives

The Arena has an exemplary licensing record and as the licensed operation under the new Licence if granted would essentially replicate the current operation – there are no reasonable grounds to support any suggestion that this application could adversely affect the promotion of the Licensing Objectives. Indeed with up to date plans and licence condition, in all likelihood a new modern up to date licence will assist the operators (and all concerned) in promoting the Licensing Objectives.

b) The prevention of crime and disorder

Please see comments at (a) above. Ample procedures for the prevention of crime and disorder apply to the Premises (under licence 180755) and would continue to apply under the terms of the new licence.

c) Public safety

Please see comments at (a) above. Ample procedures apply to the Premises and would continue to apply under the terms of the new licence.

d) The prevention of public nuisance

Please see comments at (a) above. Ample procedures apply to the Premises and would continue to apply under the terms of the new licence.

e) The protection of children from harm

Please see comments at (a) above. The Applicant already implements a number of policies and procedures designed to protect children from harm at events in their premises. These procedures/policies would continue as before under the terms of any new Licence.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. x
- I have enclosed the plan of the premises. x
- I have sent copies of this application and the plan to responsible authorities and others where applicable. x
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. x
- I understand that I must now advertise my application. x
- I understand that if I do not comply with the above requirements my application will be rejected. x

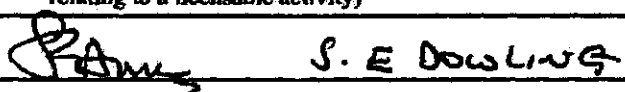
• [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). ☐

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Declaration	<ul style="list-style-type: none"> • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity)
Signature	
Date	1 - JUNE 2017
Capacity	Of Blandy & Blandy LLP Solicitors for the Applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Ms Sue Dowling Blandy & Blandy LLP 1 Friar Street Reading Berkshire			
Post town	Reading	Postcode	RG1 1DA
Telephone number (if any)	01189 516822		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
Sue.dowling@blandy.co.uk			

AEG Facilities (UK) Limited
SSE Arena
Arena Square
Engineers Way
HA9 0AA

26th June 2017

Our Ref 223724255

Licensing Representation to the New Application for a Premises License for SSE Arena, Arena Square, Engineers Way, HA9 0AA

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority propose that the following applies;

Conditions to be added to the Premises Licence

- There shall be a minimum of 2 SIA door supervisors for the first 100 customers and an additional door supervisor for each additional 50 persons or part thereof, on any day when the premises are open. Further SIA door supervisors will be employed if necessary.
- SIA Security shall wear clothing that can be clearly and easily identified on CCTV.
- A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
- Notices explaining the licensee's policy on admission and searching shall be placed at each entrance.

- Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises.
- Toilets shall be checked every one hour for the use of drugs and other illegal activities.
- A toilet check list shall be displayed on the wall in all toilets. Staff shall use these checklists to record their name and certify the time of the check. Checklists are to be replaced daily and old checklists must be retained and made available for inspection by the Police and authorised officers from Brent Council.
- Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council. This must comply with the Data Protection Act including signage.
- The locks and flush latches on the exit doors shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
- A telephone complaints line is to be set up so that anyone who feels unduly disturbed by the noise can register a complaint.
- Vehicle engines should be switched off whilst waiting to enter the site so as to minimise disturbance to nearby residents.
- A CCTV camera shall be installed to cover each of the entrances of the premises and further cameras installed to cover the counters to each bar
- A "Challenge 25" policy shall be adopted and adhered to at all times.
- Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service

- A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm the above.

Yours faithfully,



Susana Figueiredo
Licensing Inspector
Planning, Transportation & Licensing

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From: Figueiredo, Susana
Sent: 27 June 2017 09:10
To: 'Sue.Dowling@Blandy.co.uk'
Cc: 'john.drury@ssearena.co.uk'; 'sharon.smith@ssearena.co.uk';
Business Licence
Subject: CONSULT - New Premises - THE SSE Arena, Arena Square,
Engineers Way HA9 0AA - REF:223724255

Dear Sue,

Thank you for your email. I apologise for not getting back to you sooner but it took me a long time to go through your lengthy response.

The term is likely to be detrimental to the Licensing Objectives , is used as standard in all consultation responses.

The Operations Manual *which is a live document and will continue to be developed in line with good industry practice* is therefore changeable and not a **set document** that can be referred to by the Licensing Authority and other responsible authorities to enforce the Premises Licence. As you stipulated, the Local Authority do not even have a copy of this manual and as it is always changing, would never be up to date even if we did. Further, although the Operations Manual supports the application for a Premises Licence, it does not form part of the operating schedule in the form of clear, concise conditions and therefore is **not enforceable**.

As you state, the document is **114 pages long** and therefore not operationally workable for the Local Authority. I do agree, that as an extra reference, it is great to have an Operational Manual but for the purposes of the Premises Licence, this is not sufficient. I do not believe that adding relevant conditions to the Premises Licence makes it **cumbersome**, indeed we have much smaller premises within Brent that have 40 plus conditions embedded and these have proven to be workable. If the premises are already meeting all of the conditions within the Operational Manual, then I do not foresee any concerns in the conditions being accepted. Unfortunately, I do not have the time to trawl through 114 pages of documentation but if the Arena wishes to do so, I welcome them to, in order to check they are happy with the conditions I have asked for, before they accept.

The premises licence, being just that - a premises licence remains with the premises, if the premises is transferred to another, the operations manual that the SSE Arena refer to, will become invalid and there will be no conditions attached to the licence. I believe the inclusion and wording of each of the conditions is important in terms of understanding exactly what is expected from all parties.

As a Licensing Inspector who has been tasked with consulting on this application, I believe the requested conditions are *necessary and proportionate* for the promotion of the Licensing Objectives. As such my request for the conditions still remain.

I look forward to hearing from you soon.

Kind Regards

Susana Figueiredo
Licensing Inspector
Planning, Transportation & Licensing
Brent Council

www.brent.gov.uk

From: Sue Dowling [<mailto:Sue.Dowling@Blandy.co.uk>]
Sent: 26 June 2017 11:24
To: Figueiredo, Susana
Cc: Business Licence; John Drury (john.drury@ssearena.co.uk); Sharon Smith (sharon.smith@ssearena.co.uk)
Subject: RE: CONSULT - New Premises - THE SSE Arena, Arena Square, Engineers Way HA9 0AA - REF:223724255

Dear Susana

Thank you for your email this morning and the copy Representation.

As a start would you clarify why you consider that the grant of the application is likely to be detrimental to the Licensing Objectives as you do not set out in your letter the rationale for this belief.

I will take instructions on your Representation but it does occur to me that it might be helpful for you to review a complete copy of the Operations Manual relating to the Premises (including the procedures followed by the catering organisation (Levy's). My clients will be very happy to drop a complete copy over to you, or to take you through the relevant sections of the current Manual in person, if you have availability. The Manual itself does run to over 114 pages (dealing in depth with all the matters listed in its Contents section 10(i) of the Application file) so it may help to have a steer through all the procedures it already contains and which have been effectively followed for years.

My clients will of course be best placed to run through your suggested requirements but having looked through them myself, I am reasonably confident that most (if not all) of the various procedures suggested already form part of their operation (and have done for many years under the current Premises Licence) or apply in slightly modified form (e.g. challenge 21 as per your Licensing Statement rather than Challenge 25). If any particular procedure listed in your letter does not currently apply, there is likely to be a clear rationale for this the Arena's operations being highly sophisticated in terms of professionalism; efficiency and safety.

Further, with respect, we do not agree that all of the operational procedures should be listed as Licence Conditions as this will not promote the Licensing Objectives for a venue of this nature, for the reasons stipulated below.

My clients will be keen to avoid the Premises Licence **duplicating** matters of operation which apply to the venue's Events **whether or not** the Event involves licensable activities particularly as:

1. It already operates numerous procedures following its Operations Manual. This is a *live* document and must be capable of change so it can be updated to reflect good practice as and when needed. It has been carefully crafted over many years taking into account input from LBB officers and also taking into account other recognised guidance/Industry standards for example from the NAA. It has been designed to make the procedures effective and crucially understandable so that it is a user-friendly tool for different members of staff carrying out different functions. Many of those functions will be relevant **even if no licensable activities** were being conducted at a particular event;
2. The Premises Licence itself should not be unnecessarily cumbersome; long and unwieldy - as this will only make it more difficult with which to comply in practice.
3. Any licence conditions should only be incorporated on the Licence if they are *necessary* and *proportionate* for the promotion of the Licensing Objectives.

In operational terms the licensable activities proposed under this new proposed licence are **severely curtailed** (rather than increased) when compared with the Premises Licence in operation over the last 11 years. Further, the Venue enjoys an exceptional record in terms of its operations (licensable and non-licensable) and it must flow from this that the current Licence conditions (under 180755) should (once tweaked) essentially suffice. Accordingly, any proposed conditions need to be fit for purpose and not over-burdensome.

We will revert as soon as possible but please do not hesitate to let me know if you would like John/Sharon to drop the Operations Manual around to you or to visit/meet with you to discuss its full contents. I have copied them into this email so that you can also make contact with them directly if that is easier.

Best regards

Sue

Sue Dowling

Partner

Employment; Business Immigration; Venue Licensing

For and on behalf of Blandy & Blandy LLP

D: 0118 951 6822 | T: 0118 951 6927 or 6835 | W: www.blandy.co.uk

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Working together for a safer London

TERRITORIAL POLICING

The Licensing Officer
Health, Safety and Licensing
Brent Civic Centre
Engineers Way
Wembley
HA9 7FJ

Your ref: 223724255

Brent Borough Licensing Department

Brent Civic Centre
Engineers Way
Wembley
HA9 7FJ
Tel: 020 8733 3206

Email: michelle.heath@met.police.uk
www.met.police.uk

Date 27th June 2017

Police representation to the application for a Premises Licence at **SSE Arena, Arena Square, Engineers Way, HA9 0AA**

I certify that I have considered the application shown above and **I wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

Officer: Michelle Heath
Licensing Constable PC 928QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003. The application has been made for a premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder.

Closed Circuit Television (CCTV)

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated. Closed circuit television cameras and recorders of an agreed image standard will be installed at locations on the premises and in accordance with advice from the Police.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

Operating Hours to be displayed on Premises

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item.

This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close.

A Summary of the Premises Licence will be displayed at the public entrance to the premises.

Police require the following points should be added as conditions on the premises licence as below.

- 1) CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council
- 2) CCTV cameras shall be installed to cover the entrance of the premises.
- 3) A “Challenge 25” policy shall be adopted and adhered to at all times
- 4.) Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
- 5.) A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.
- 6.) An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - all crimes reported to the venue
 - any complaints received
 - any faults in the CCTV system or searching equipment or scanning equipment
 - any visit by a relevant authority or emergency service
- 7.) There shall be a minimum of 2 SIA door supervisors for the first 100 customers and an additional door supervisor for each additional 50 persons or part thereof, on any day when the premises are open. Further SIA door supervisors will be employed if necessary.
- 8.) SIA Security shall wear clothing that can be clearly and easily identified on CCTV
- 9.) A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
- 10.) Notices explaining the licensee’s policy on admission and searching shall be placed at each entrance.
- 11.) Notices clearly explaining the licensee’s drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises.
- 12.) Toilets shall be checked every one hour for the use of drugs and other illegal activities.

- 13.) A toilet check list shall be displayed on the wall in all toilets. Staff shall use these checklists to record their name and certify the time of the check. Checklists are to be replaced daily and old checklists must be retained and made available for inspection by the Police and authorised officers from Brent Council.
- 14.) Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
- 15.) The locks and flush latches on the exit doors shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- 16.) A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- 17.) Notices asking customers to leave quietly shall be conspicuously displayed at all exits.

If you are happy with these conditions and are in a position to acknowledge by email I will be in a position to inform the council that the Police have no representation to make with regards to the application

Yours Faithfully

Michelle Heath PC 928QK
Licensing Constable Brent Police

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From: Tamba, Lamin
Sent: 12 June 2017 17:26
To: Business Licence
Subject: The SSE Arena, Engineers Way, Wembley, HA9 0AA

ENVIRONMENTAL HEALTH

MEMORANDUM

LICENSING CONSULTATION -INTERNAL MEMO

To: AEG Facilities Ltd UK

From: Lamin Tamba

Cc:

Date: 12/06/2017

Premises: The SSE Arena, Engineers Way, Wembley, HA9 0AA

Type of Application: New]

I would like to confirm that I have considered the above proposal with regard to the prevention of public nuisance. Having discussed the application with the applicant, on behalf of the Environmental Health I would like to:

Make representations to the application on the following grounds:

[The operating schedule does not address the prevention of public nuisance from:

- } [airborne entertainment noise]
- } [Structure borne noise or vibrations from entertainment]
- } [Noise generated by patrons in external areas of the premises e.g. beer garden]
- } [Noise generated from patrons queuing to enter]
- } [Noise from patrons exiting the premises]

The applicant has agreed to take steps to ensure that the proposed events at the premises do not give rise to nuisance complaints.

Prevention of nuisance from noise/vibration

Airborne

All doors and windows will remain closed during the licensed activities. Where a door is used for patrons to enter or leave the premises the door will be fitted with a self-closing device and staff told to

ensure that it is not propped open. If/When Necessary a member of staff shall be positioned at the door to ensure it is opened for as brief a period as possible]

Windows/doors facing residential facades will be fitted with an alarm that instructs staff when the door has been opened

Windows/doors facing residential facades will be fitted with an electronic device that cuts the power to the stage/performers area when the window/door is opened

The licensable activity shall conclude 30 minutes before the premises is due to close to prevent excessive noise breakout as the premises empties

Structure borne

All speakers are mounted on anti-vibration mountings to prevent vibration transmission of sound energy to adjoining properties]

Sound limits

The licensee shall ensure that no music played in the licensed premises is audible at or within the site boundary of any residential property

All entertainment will utilise the in-house amplification system, the maximum output of which is controlled by the duty manager]

The level of amplified entertainments shall be controlled by means of limiting device set at a level agreed with the licensing authority

Outside Areas

No music will be played in external areas of the premises]

No form of loudspeaker or sound amplification equipment is to be sited on or near the exterior premises or in or near any foyer, doorway, window or opening to the premises

Signs shall be displayed in the frontage instructing patrons to recognise the residential nature of the area and conduct their behaviour accordingly The management reserve the right to ask patrons to move inside the premises or leave if it is felt that they could be disturbing neighbours

The number of persons permitted to utilise the frontage or sides facing residences will be restricted to 20 persons maximum after 23:00

Sides facing residential facades will be closed and patrons requested to come inside the main structure of the premises at 23:00hours

Patrons entering/exiting premises.

Where people queue to enter the premises a licensed door supervisor shall supervise and ensure the potential patrons behave in an acceptable manor

When the premises turn out a licensed door supervisor shall supervise patrons and ensure the leave in a prompt and courteous manor, respecting the neighbour

Signs should be displayed instructing patrons to respect the neighbours and behave in a courteous manor

A licensed door supervisor will be positioned on the exit door to ensure, as far as reasonably practical, that patrons leave drinks within the premises]

A licensed door supervisor will patrol the cartilage of the premises to prevent patrons urinating in public areas in the vicinity of the premises

International Events

The premises shall have no more than 12 extensions per premises per year (excluding applications made under TENS).

1. An operating plan covering public nuisance should be completed prior to the event.
2. A minimum of 7 days notice shall be given to the licensing authority.

The licensing authority may prohibit the extension if there is reason to believe that one of the four licensing objectives has not been adequately considered

Dealing with complaints

A complaints book will be held on the premises to record details of any complaints received from neighbours. The information is to include where disclosed, the complainants name, location, date time and subsequent remedial action undertaken. This record must be made available at all times for inspection by council officers

Regular liaison meetings will be held to enable neighbours to raise concerns about any aspect of the licensed activities

Prevention of nuisance from light

The use of explosives, pyrotechnics and fireworks will be restricted to internal areas only

[Illuminated external signage shall be switched off when the premises is closed

Security lights will be positioned to minimise light intrusion to nearby residential premises

Supporting Information

A single complaint was received in May 2017 and officers from this department observed that the noise was clearly audible. We would not like a repeat of the same.

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From: Pearce, Chris
Sent: 27 June 2017 13:06
To: 'Sue Dowling'; Exeter, Pollen; Legister, Linda; Patel, Yogini
Subject: RE: New Premises - THE SSE Arena, HA9 0AA - 223724255

RE: Licensing Act 2003
Application for the Grant of a Premises Licence
THE SSE Arena, HA9 0AA

Dear Ms. Dowling

I refer to the application for a new licence for the above named premises. After assessing the application, the Public Safety Team will be making the following representations to the Licensing Authority on the grounds of Public Safety.

Providing the licensee is willing to accept the following conditions Public Safety Team would withdraw the representation.

1. The Premises Licence Holder (acting by the DPS or his nominated deputy) will invite the Police, Health and Safety and Licensing Authority Officer on a bi-monthly basis to a meeting to discuss forthcoming Events at the Arena and any issues relating to the licensing objectives and will provide the Police and Licensing Authority with a copy of any relevant risk assessments in advance of the Events a minimum of 10 working days before the event.
2. The Premises Licence Holder (acting by the DPS or his nominated deputy) will ensure that a copy of any Event Synopsis issued pursuant to the Operations Manual in relation to an Event at the Arena, is sent to the Police and Licensing Authority for their consideration a minimum of 10 working days before the event.
3. The Premises Licence Holder (acting by the DPS or nominated deputy) shall follow the recommendations where applicable in, the publications set out in this condition (and any updated versions, where appropriate), in relation to Events, so far as it is reasonably practicable any deviations shall be equal to or greater than the measure in the guidance:
 - The Purple Guide to Health, Safety and Welfare at Music and Other
 - The 'A' Guide issued by the National Arenas Association
 - Managing Crowds Safely (2nd edition, 2000) ISBN 978 0 7176 1834 7
 - Risk assessment: A brief guide to controlling risks in the workplace (2014 and Case Studies on Risk Management
 - The Association of British Theatre Technicians, The Chartered Institute of Environmental Health, The District Surveyors Association and The Institute of Licensing's "Technical Standards for Places of Entertainment" (2015) ISBN 1904031838

- BS 9999: 2017 (Fire safety in the design, management and use of buildings. Code of practice)
 - BS 5839 (fire detection, fire alarm systems and buildings) and
 - BS 5266 (emergency lighting systems)
 - Crowded Places Guidance June 2017
 - Spectator facilities. BS 13200 (General characteristics for spectator viewing area)
- 4 Exits are not obstructed (including by curtains, hangings or temporary decorations), and accessible via non-slippery and even surfaces, free of trip hazards and clearly identified.
 - 5 The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).
 - 5 Where chairs and tables are provided, internal gangways are kept unobstructed
 - 7 Temporary electrical wiring and distribution systems are not provided without notification to the licensing authority at least ten days before commencement of the work and/or prior inspection by a suitable qualified electrician.
 - 8 Subject to risk assessment, the maximum number of persons permitted on the Premises (not including staff) shall not exceed the maximum arena bowl seating capacity plus no less than 0.45m² per person standing on the arena floor.

In order for the Public Safety Team to withdraw this representation, it will be necessary for you or your client to **confirm in writing or via Email** that you accept the above licence conditions.

We will require these conditions to appear on the licence schedule should the licence be granted.

If you are in control of any part of a commercial premise, you are under a legal obligation to carry out a detailed fire risk assessment to identify risks and hazards in the premises. A fire risk assessment is essential in keeping your premises safe for everyone. You must keep a written record of your fire risk assessment if your business has five or more people.

More information can be found here: <http://www.london-fire.gov.uk/FireRiskAssessment.asp>

Please let me know if I can assist you further.
Yours sincerely

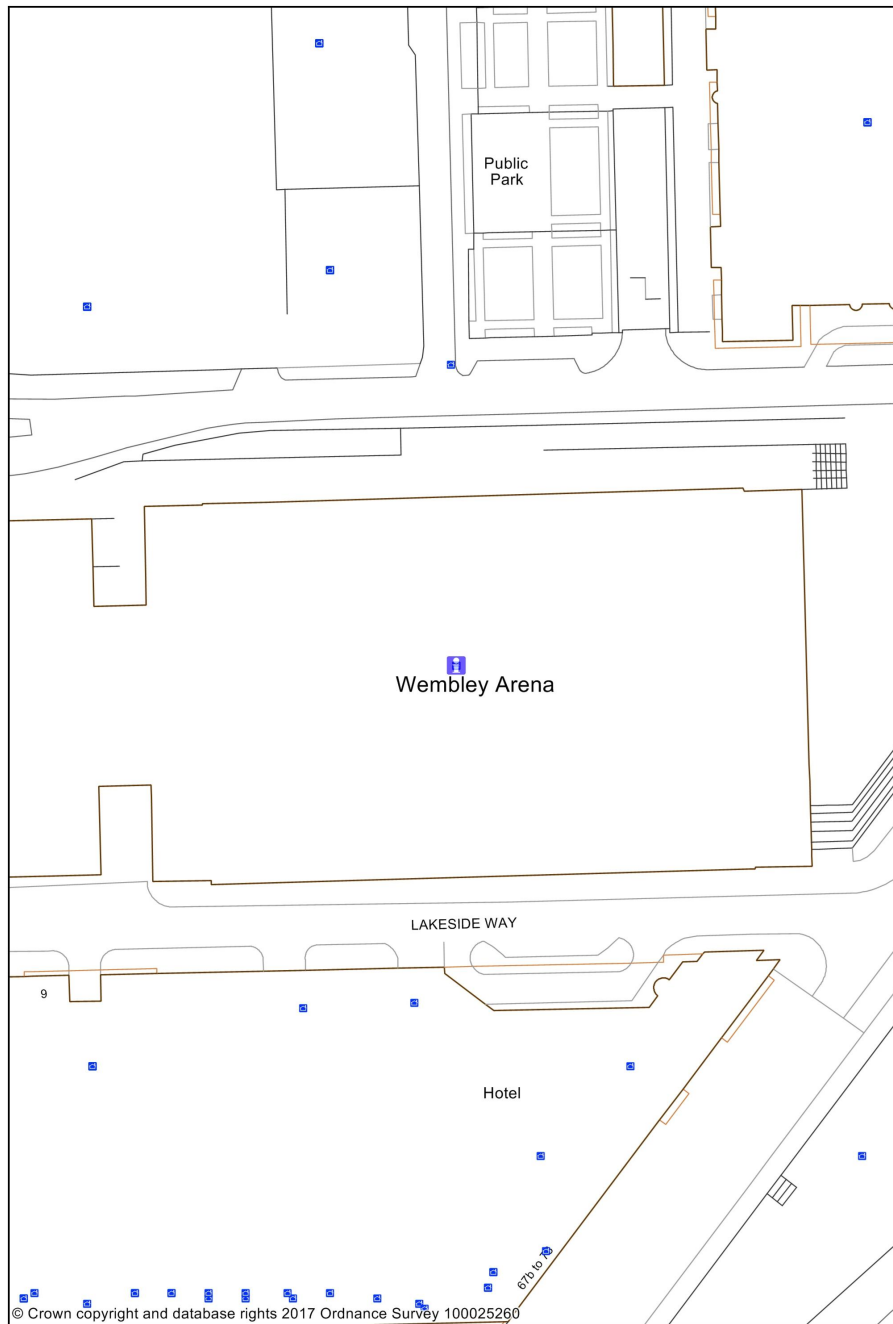


Mr Chris Pearce
Public Safety Officer

Kind regards

Mr Chris Pearce
Public Safety Officer
Community Protection
Regeneration & Environmental Services
Brent Council
020 8937 1031

Arena OS Map



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